



Non-Lodging Classifications & Rates - Effective July 1, 2024

Event & Meeting Space Venues & Services

Multi-Venue Locations <i>Meetings, special events / weddings, educational seminars/workshops, golf, retail, dining/catering</i>	\$250 per year
Catering	\$150 per year
Event Coordinators	\$150 per year
Non-Profit Venue Locations	\$150 per year

Attractions / Things to Do

Arts & Entertainment <i>Art galleries/ studios, theatre/ symphony, museums, farmers markets, events/ festivals, etc.</i>	\$150 per year
Recreation / Outdoor Activities <i>Includes bike rentals, hiking, kayaking, horseback riding, etc.</i>	\$150 per year
Tour & Transportation Companies <i>Includes coach tours, bay cruises, charter services</i>	\$150 per year
Destination Centers <i>Facilities that offer shopping, dining, attractions for all ages</i>	\$750 per year
Non-profit Attractions / Things to Do	\$150 per year

Non-Hotel Accommodations (Not Subject to County TOT Collection)

Hostels	\$250 per year
RV Parks, Campgrounds, Etc	\$250 per year

Restaurants

Fast Food, Delis, Specialty, Chains & Take-Out \$150 per year
McDonalds, Deli Shoppe, Gelato / See's Candies, Coffee / Tea Shops, etc

Local, Ethnic, Casual & Fine Dining \$250 per year
Any restaurant that provides an indoor/outdoor dining experience, meeting space, and offering cuisine in a local, ethnic or casual dining venue

Shopping

Individual Small Businesses \$150 per year
Florists, photographers, gift baskets, soap makers, jewelry designers, personal shoppers, etc

Local Stores & Boutiques \$150 per year
Includes stores & boutiques that are signature to Marin; not nationwide

Non-profit Retail \$150 per year

National & Regional Chains \$300 per year
Includes Restoration Hardware, GAP, MAC, Anthropologie, etc

Anchor Tenants \$350 per year
Includes Nordstrom, Macy's, Target, Costco, etc

Malls / Shopping Centers (Destination Centers) \$750 per year
Malls / Shopping Centers with more than 30 stores

Services

Communications & Magazines \$150 per year
Magazines, newspapers, media etc

Health & Wellness \$150 per year
Fitness, salons, spa services, etc

Marketing & Printing \$150 per year
Marketing services (direct, graphics / brand, creative, promotional, website) and fine printing

Professional, Service and Trade Associations

Business Association \$300 per year

Non-profit Business Association \$150 per year