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BEST WESTERN PLUS Novato Oaks Inn RECOGNIZED AS A BEST WESTERN CUSTOMER CARE CHAMPION AT HOTEL CHAIN'S 2015 DISTRICT VI MEETING

Novato, CA April 17th, 2015 -- The BEST WESTERN PLUS Novato Oaks Inn in Novato, CA received the Champion Customer Care Award at Best Western International's District VI Meeting held recently in Las Vegas, Nev. The award was presented in front of several hundred District VI Best Western hoteliers from California, Nevada and Hawaii.

This honor is bestowed upon those member properties that demonstrate and best exemplify exceptional levels of service and care. The hotels must also meet quality and design standards and other membership requirements to qualify.

The BEST WESTERN PLUS Novato Oaks Inn was one of only 90 hotels out of more than 2,100 properties in the U.S. and Canada to receive this designation this year.

"The Champion Customer Care Award recognizes those Best Western hotels that demonstrate the highest levels of service," said Jayesh Patel, Chairman of Best Western International's Board of Directors. "The BEST WESTERN PLUS Novato Oaks Inn excels at living our brand vision of providing superior customer care and creating memorable experiences for guests."

Located at 215 Alameda del Prado, Novato CA 94949, the BEST WESTERN PLUS Novato Oaks Inn features 108 spacious rooms, is the #1 ranked Trip Advisor property and Novato's 2014 Big Business of the Year. The Inn provides guests with a free continental breakfast, free WiFi, and full access to their pool, hot tub, fitness center and business center. All rooms are equipped with LCD HD televisions with over 150 channels including HBO, full size hairdryers, iron & full size ironing boards, coffee brewers, refrigerators and the property is 100% non-smoking. The Inn also has a great restaurant and bar onsite called The WildFox.

For reservations, call the hotel directly at 415-883-4400 or call Best Western's 24-hour, toll-free number at 1-800-WESTERN. Reservations are also available through the hotel chain's website at bestwestern.com.

ABOUT BEST WESTERN INTERNATIONAL, INC.

Best Western International, Inc., headquartered in Phoenix, Ariz., is a privately held hotel brand with a global network of 4,000+* hotels in more than 100* countries and territories worldwide. Best Western offers six hotel products to suit the needs of developers and guests in every market: [BEST WESTERN](#)[®], [BEST WESTERN PLUS](#)[®], [BEST WESTERN PREMIER](#)[®], BEST WESTERN PLUS EXECUTIVE RESIDENCYSM, VībSM and BW Premier CollectionSM. Now celebrating 69 years of hospitality, Best Western provides its hoteliers with global operational, sales and marketing support, and online and mobile booking capabilities. More than 22 million travelers are members of the brand's award-winning loyalty program [Best Western Rewards](#)[®], one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. The brand's partnerships with AAA/CAA, Minor League Baseball, and Harley-Davidson[®] provide travelers with exciting ways to interact with the brand. Best Western continues to set industry records and accolades, including Business Travel News naming BEST WESTERN and BEST WESTERN PLUS as the best mid-price and upper mid-price hotel chains, four consecutive Compuware Best of the Web gold awards for best hotel website and six consecutive AAA/CAA Hotel Partner of the Year awards. Best Western branded hotels worldwide won four times more TripAdvisor Certificate of Excellence awards than industry average.

For more information or to make a reservation, please visit bestwestern.com.

*Numbers are approximate and may fluctuate.