



Updated Classifications & Rates - Effective July 1, 2010

Event & Meeting Space Venues & Services

Multi-Venue Locations <i>Meetings, special events / weddings, educational seminars/workshops, golf, retail, dining/catering</i>	\$250 per year
Non-profit Multi-Venue locations	\$200 per year
Catering	\$150 per year
Event Coordinators	\$150 per year

Attractions / Things to Do

Arts & Entertainment <i>Art galleries/ studios, theatre/ symphony, museums, farmers markets, events/ festivals, etc.</i>	\$150 per year
One-time event listing on MCVB Calendar of Events <i>(50 words max)</i>	\$50 per event
Recreation / Outdoor Activities <i>Includes bike rentals, hiking, kayaking, horseback riding, etc.</i>	\$150 per year
Tour & Transportation Companies <i>Includes coach tours, bay cruises, charter services</i>	\$150 per year
Destination Centers <i>Facilities that offers shopping, dining, attractions for all ages</i>	\$750 per year
Non-profit Attractions / Things to Do	\$150 per year

Non-Hotel Accommodations (Not Subject to County TOT Collection)

Long-term rentals and vacation rentals	TBD, case by case
Hostels	\$250 per year
RV Parks, Campgrounds, Etc	\$250 per year

Restaurants

Fast Food, Delis, Specialty, Chains & Take-Out <i>McDonalds, Deli Shoppe, Gelato / See's Candies, Coffee / Tea Shops, etc</i>	\$150 per year
Local, Ethnic & Casual Dining <i>Any restaurant that provides an indoor/outdoor dining experience, meeting space, etc</i>	\$250 per year
Fine Dining <i>Any restaurant that is a fine-dining experience</i>	\$350 per year

Shopping

Individual Small Businesses <i>Florists, photographers, gift baskets, soap makers, jewelry designers, personal shoppers, etc</i>	\$150 per year
Local Stores & Boutiques <i>Includes stores & boutiques that are signature to Marin; not nationwide</i>	\$150 per year
Non-profit Retail	\$100 per year
National & Regional Chains <i>Includes Restoration Hardware, GAP, MAC, Anthropologie, etc</i>	\$300 per year
Anchor Tenants <i>Includes Nordstrom, Macy's, Target, Costco, etc</i>	\$350 per year
Malls / Shopping Centers <i>Malls / Shopping Centers in excess of 20 stores</i>	\$750 per year

Services

Communications & Magazines <i>Magazines, newspapers, media etc</i>	\$150 per year
Health & Wellness <i>Fitness, salons, spa services, etc</i>	\$150 per year
Marketing & Printing <i>Marketing services (direct, graphics / brand, creative, promotional, website) and fine printing</i>	\$150 per year

Professional, Service and Trade Associations

Business Association	\$300 per year
Non-profit Business Association	\$100 per year